



Sponsorship and Exhibition Prospectus

European International Studies Association
Office

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WELCOME STATEMENT

Dear Colleagues and Partners,

We are delighted to invite you to the **15th EISA Pan-European Conference on International Relations (PEC)**, to be held in **Athens at Panteion University, 1–4 September 2022**.

The theme of the conference is **Pandaemonium: Interrogating the Apocalyptic Imaginaries of Our Time**.

The 15th edition of our signature event marks a return to in-person conferencing and will bring together the burgeoning EISA community to shape the future of International Studies. PEC 2022 will feature 43 sections, including a virtual stream to enable remote participation. In addition to the wide range of thematic sections on offer, the conference will feature high-profile plenary sessions featuring leading scholars, Early Career Workshops and professional development events. **We are keen to cementing the status of PEC as the largest International Relations conference in Europe and looking forward to welcoming nearly 1,500 colleagues to Athens.**

Given the profile of the conference and the growing scholarly community it continues to cultivate, we would be delighted to receive new sponsors and renew our existing links with our previous partners. This document offers an overview of the sponsorship and exhibition packages we provide at PEC. In addition to the listed packages, we would be more than happy to discuss bespoke sponsorship options, including sponsoring mobility grants as part of our reinvented Mobility and Inclusion scheme.

Thanks for being a part of the EISA community. We look forward to welcoming you in Athens!

Cemal Burak Tansel (Newcastle University) - EISA President

Sophia Dingli (University of Glasgow)- Programme Chair

Vassilios Paipais (University of St Andrews) – Programme Chair

Andreas Gofas (Panteion University) – Local Organizer

ABOUT EISA – European International Studies Association

The European International Studies Association (EISA) is Europe's largest academic association for scholars and professionals working in international studies. EISA is a membership-based association serving the International Studies community in Europe and around the world. We currently have more than 1,300 members and are expanding our membership across the world. EISA supports the International Studies community by organising annual events, such as our flagship **Pan-European Conference (PEC)** and **European Workshops in International Studies (EWIS)**, as well as the Early Career Researchers' Workshops and Rapallo Exploratory Symposia. We also provide grants and funding opportunities, particularly aimed at early career colleagues. EISA is a non-profit association registered in Switzerland.

ABOUT ATHENS

Home of Plato, Socrates, Pericles, Euripides, Sophocles, Aeschylus, Athens is one of the world's oldest cities. Its recorded history spans around 3,400 years and it is being inhabited since the 11th millennium B.C.E. Today, under the shadow of Parthenon, the contemporary urban scenery of the sprawling city reflects its exciting history and its multicultural modern character.

The perfect Mediterranean climate complemented with the legendary Greek sunlight, the unique combination of glorious history with modern, urban innovation, the coexistence of great culture with astonishing natural beauty, the high standard hotel accommodation, excellent means of transportation such as the cutting edge modern metro, the vibrant rhythm of life, the wide choice of opportunities for shopping, dining and night life and of course the warmth of the Athenians people feature Athens as the ideal all year round city break destination. **The city of Parthenon is an open-air museum. A large part of the town's historic center has been converted into a 3 km pedestrian zone, one of the largest in Europe.** It leads to the major archaeological sites ('archaeological park'), reconstructing—to a large degree—the ancient landscape. Either on foot or by bike, the 'Grande Promenade' around Acropolis is an unforgettable journey through history.



CONTACTS

Conference Secretariat

C-IN

Prague Congress Centre
5. kvetna 65
140 21 Prague 4
Czech Republic
Tel.: +420 261 174 314



Website: <http://pec2022.eisa-net.org/>
E-mail: info.pec22@eisa-net.org

Sponsorship and Exhibition Manager:

Barbora Smejkalová
Tel.: +420 773 193 485
Email: barbora.smejkalova@c-in.eu

Venue

Panteion University

136, Syngrou Av.
17671 Athens, Greece



IMPORTANT DEADLINES

| | |
|--|--|
| <i>Partners' enrolment</i> | <i>14th April 2022</i> |
| <i>Exhibitors' enrolment</i> | <i>30th June 2022</i> |
| <i>Sponsor/Exhibitor company logo in printable format, company profile, advertisement and bag inserts</i> | <i>27th July 2022</i> |

PARTNERSHIP PROGRAMME

WHY BECOME A PARTNER

THE PAN-EUROPEAN CONFERENCE (PEC) is the largest International Relations conference in Europe ! With more than 1,000 academics participating in Virtual conference in 2021 & Sofia in 2019 and more than 1,300 attendees in Prague in 2018, it has become the key event in the annual IR calendar and thus an unmissable opportunity for sponsors. For academic sponsors, particularly publishers, this is a great opportunity to reach a large number of academics in a professional and carefully-curated setting.

SPONSOR AND EXHIBITOR RECOGNITION

The exhibition is an integral part of PEC. Exhibiting at PEC 2022 gives you an opportunity to present your company, cultivate established relationships, identify your new business contacts and increase your company's profile.

The exhibition will be located in close vicinity to the meeting rooms and will be combined with food and beverage buffet areas to guarantee a constant flow of visitors to your stand.

SPONSORSHIP CATEGORIES

Various partnership options are listed on the following pages. **Potential partners can design their partnership package putting together different options to cater to a variety of budgets.** Depending on the total sum of contribution, companies will be recognized as an official partner of the event.

| | |
|-----------------------|---------------------------|
| Gold Sponsor | 5.000 EUR and more |
| Silver Sponsor | 3.000 EUR and more |
| Bronze Sponsor | 2.000 EUR and more |

Your participation as a sponsor or exhibitor will automatically include the following benefits:

- Listed as a sponsor or as an exhibitor including your company's logo and web link on the official website of the Conference.
- Listed as a sponsor or as an exhibitor including your company's logo and company profile in printed materials.
- Visibility on roll up banners dedicated to sponsors.
- Expression of thanks at the Opening and Closing Ceremonies.
- Logos on slides during breaks in the lecture rooms depending on level of the sponsorship.

MAIN SPONSORSHIP OPPORTUNITIES

EXHIBITION PACKAGE

945 EUR

The Exhibition package includes the following benefits:

- 4 sqm exhibition space and table with chair
- 1 complimentary conference registration
- Placement of the Partner's logo and URL on the official website
- Description (max. 100 words) in the programme

All exhibitors can purchase additional conference registration for a special price of **220 €** each including:

- Access to the sessions
- Access to the exhibition area
- Grand reception
- Water stations
- Access to the virtual section

Exhibition Floorplan and Technical Manual

An Exhibition Floorplan and Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Conference and will include:

- Technical details about the Venue and final exhibition details
- Contractor details
- Services available to exhibitors and order forms

REGISTRATION PACKAGES

This option allows you to secure full delegate registrations (non-EISA member registrations) at the discounted price for your employees or other interested participants including invitations to the Conference social functions and recognition as a Conference partner.

5 registrations

1 750 EUR

4 registrations

1 360 EUR

3 registrations

1 020 EUR

NEW BOOK LAUNCH / WORKSHOP WITH EDITORS

1 500 EUR

Book launches and workshops with editors* are another way to sponsor our conference. These events have a great potential to attract scholars from all career levels and offer opportunities for personal engagement. Sponsors will also have more space and time to present their brand and give more detailed information to the attendees.

- Opportunity to organize your own event at PEC in a dedicated room.
- Promotion on conference website and the final programme.
- Increased visibility via EISA social media and newsletter.
- Visibility on roll up banners dedicated to sponsors.

** Please note that this sponsorship does not include catering. If you would like to offer refreshments, we are happy to help with the organization.*

GRAND RECEPTION

3 000 EUR

Sponsors will have the opportunity to promote their organizations through the Grand Reception on the Saturday evening to which all registered attendees are invited. Hospitality and other activities provided will be in compliance with all relevant industry codes.

- Sponsor's logo on sign at the entrance to the Grand Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

SECTION CHAIRS' RECEPTION

1 000 EUR

The Section Chairs' Reception will take place on Friday evening. This is a very prestigious social event of the Conference and a great opportunity for exclusive sponsorship.

Sponsor's benefits:

- Sponsor's logo will be included on the invitations.
- Sponsor's name will be acknowledged in the Final Programme.
- Opportunity to include branded pop up banner in the section chair's reception room.
- Free ticket to the reception included in the package.

SOCIAL NETWORKING EVENINGS OR HAPPY HOUR (TBD)

The organizers want to provide other opportunities for delegates to gather and network. Based on previous experience, many participants will attend these events and as such they are a good opportunity to increase sponsor visibility.

Sponsors will get the following benefits:

- Special Mailing with Invitation to the event including sponsors' logo.
- Sponsor's name will be acknowledged in the Final Programme and on the conference website.
- Opportunity to include branded pop up banner in the evening venue.



COFFEE BREAK

3 000 EUR

Opportunity to host a coffee break with your own company logo during a break in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break or sponsor
- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.



BRANDED ITEMS SPONSORSHIP

WATER STATION SUPPORT

TBD

We offer you the opportunity to sponsor eco-friendly water bottles, which will be available to all delegates for free.

- Company logo printed on **bottled water** that will be distributed throughout the conference.
- Logo placed on water refill stations inside the venue.
- Heightened visibility.
- Limited to 2 sponsors maximum.



CONFERENCE BAGS

2 000 EUR

As partner for the Conference bags you will have your company logo printed in a prominent position on the bag along with the Conference logo*.

- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

** Type, size and colour of the bags as well as position and size of the logo will be at the organizers' discretion.*

CONFERENCE LANYARDS

Place your logo on each lanyard and accompany all delegates throughout the Conference. Should you wish to supply your own lanyards, the amount can be reviewed. **SPONSOR CAN PROVIDE THEIR OWN LANYARDS.**

- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.

NOTEPAD AND PENS

800 EUR

Sponsor will provide the participants' notepads and/or pens. Notepads and pens will be branded with the Company name / logo.

- Support will be acknowledged in the Sponsors and Exhibition section of the programme, on the event website, and with signage during the event.
- Sponsor to cover shipping costs and fulfil shipping instructions and deadlines.

ADVERTISING OPPORTUNITIES

Advertisements are available in the following Conference publications:

Inside cover for the pdf 1 500 EUR (Exclusive)

Opportunity to provide an advertisement to be placed on the back cover of the pdf programme that will be available online on the conference website.

- Alternatively, sponsorship will be acknowledged on the back cover as: "Sponsored by and [a company logo only]."
- Sponsorship will be recognized in the Partnership section of the programme, on the event website, and on signage during the event.

PPT slide in the main hall 1 000 EUR

Opportunity to provide an advertisement to be placed on the screen in the main hall during social events

Bag insert 500 EUR

- Inclusion of promotional material, 1-page leaflet, which will be handed out with the program upon registering to the Conference.
- Material should be provided by Sponsor and approved by the Secretariat.
- Support will be acknowledged in the Industry Sponsor and Exhibition section of the programme, on the event website, and with signage during the event.

Bookmark 300 EUR

Opportunity to brand a bookmark which will be insert to the final programme and handed out in the Conference bags. Note that the material should be provided by Sponsor and must be approved by the Secretariat.

- Support will be acknowledged in the Industry Sponsor and Exhibition section of the programme, on the event website, and with signage during the event.

Promotional material on display table 200 EUR

Opportunity to place up to 500 flyers on the Conference display table.

Note that the material should be provided by Sponsor and must be approved by the Secretariat.

SPECIAL OFFER

COMBINED OFFER FOR 2 YEARS PARTNERSHIP

Become a partner of EISA-PEC in 2022 and 2023 and get **30% discount** from the actual price.

This offer is valid till the end of July 2022.

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea how to promote your activities as we can offer tailored packages to suit your wishes.

PARTNERSHIP ORDER FORM

COMPANY NAME: _____

CONTACT NAME: _____

POSTAL ADDRESS: _____

ZIP CODE AND CITY: _____

COUNTRY: _____

E-MAIL: _____

TELEPHONE: _____ FAX: _____

VAT NUMBER: _____

| Sponsored item | Pcs | Price |
|--|-----|-------|
| Exhibition Package | | € |
| Registration Package | | € |
| New Book Launch/Workshop with Editors | | € |
| Grand Reception | | € |
| Section Chair Reception | | € |
| Social Networking Evening/Happy Hours | | € |
| Coffee Break | | € |
| Branded items: | | € |
| Advertising: | | € |
| Other: | | € |

TOTAL (VAT excluded) _____ €

Kindly note that all prices listed in this document do not include VAT.

Partnership category based on the chosen packages:

Gold partner

Silver partner

Bronze partner

Please fill in the order form and send it to barbora.smejkalova@c-in.eu. The advance invoice will be sent to you upon receiving the filled order form.

Please send your company logo in curves format and your weblink along with the order form.

CONTRACT

- Provisional Booking – The item will be released if not confirmed within 14 days.
- Please send me a contract and first deposit invoice

TERMS OF PAYMENT

60% upon receipt of first invoice

40% by 1 March 2022 (6 months before the Conference)

All payments must be received before the start date of the Conference. Should the Sponsor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Conference will be subject to 100% payment upon reservations.

Companies registered in the EU with a valid VAT number will be charged without VAT upon the Reverse Charge policy.

PAYMENT METHODS

Option 1: Payment by **Bank Transfer**. Please make drafts payable to: EISA 2022. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online **Credit Card** payment (please note this option in the order form and the link for the payment will be sent to you).

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Association and Sponsorship Manager: Barbora Smejkalová barbora.smejkalova@c-in.eu.

The organizers shall retain:

- € 10% of the agreed package amount if the cancellation/ modification is made before 15 April 2022, inclusive
- € 50% of the agreed package amount if the cancellation/ modification is made between 15 April 2022 and 26 June 2022, inclusive
- € 100% of the agreed package amount if the cancellation/ modification is made after 26 June 2022

We accept the contract terms and conditions (listed below) and agree to abide by the Guidelines for Industry Participation for the Conference.

I am authorised to sign this form on behalf of the applicant/Company.

Signature:

Date: